

# P R I M



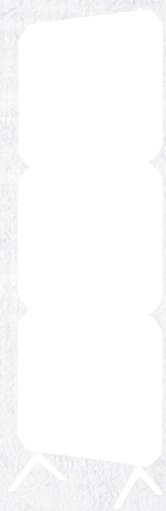


# PRIM

*Prim, from the word prime, is a musical interval between two tones, where 'prime' is the first pure tone. The word comes from the Latin 'primus', meaning 'first'. Our Prim is a creative room divider with aesthetics and functionality as its primary attributes. It is an appealing interior design detail. To create a room in a room. Using tasteful colour combinations. Modularity. And very good sound absorption. Prim is designed by Christian Halleröd. Using his own personal design, he highlights its unique core.*

## **CREATIVE AND SOUND ABSORBING**

Prim is a creative and functional room divider range that consists of ceiling, floor and desktop screens. It offers very good sound absorption and creates good acoustics for today's working life. Through smart flexibility and modularity it can easily be altered to create unique combinations. The pure design and diversity in a range of colours makes it suitable for many environments. You can easily create customised solutions for different types of situations and areas. And extend or downsize as required. Prim is designed by Christian Halleröd. A Swedish designer who is known for putting aesthetics and functionality at the core of his designs. Which he has also done with Prim. His minimalist design highlights the screen's unique filling. Prim is not just unique on the outside, but also on the inside. The filling material is Re:fill, a mixture of Kinnarps' own waste materials, polyester and PET, and thus an option with a low environmental impact. It also ensures that Prim weighs very little.





**UNIQUE AND FLEXIBLE CONCEPT**

Prim is a complete room divider concept. Different types of screens with a modular approach. The same basic panel is used for different types of requirement. With Prim you have the option of creating a "room inside a room". You obtain a comfortable sound level without losing the benefits of increased proximity. It also gives the room a softer feel. Prim is very light-weight and is simple to assemble or dismantle. It is a creative and inspirational solution for each unique workplace. Prim's design also enables panels to be combined with different heights and colours.



A MODULAR APPROACH

**DESIGN - CHRISTIAN HALLERÖD**

Prim is designed by Christian Halleröd. A Swedish designer who works in a number of different areas, everything from furniture to shop fittings and fashion. Christian Halleröd's designs are known for putting aesthetics and function at centre stage, and this is something he has also done with Prim. Using a simple design he has produced modular and creative room dividers which contribute to a balanced sound level in the workplace. A concept with a strong character which provides dimension and vibrancy to the environments of which they are a part.

*"With Prim I wanted to produce a vibrant and creative concept. A functional and sound-absorbing room divider. Which makes a creative and inspirational contribution. The shape is intended to produce a 3D feel. With light and shade. Soft and attractive."*







**MANAGE THE SOUND LEVEL**

Our functional Prim concept contributes to a nicely balanced sound level in your workplace. Sound in general, and particularly low-frequency sound (from, for example fan systems or computers) has a negative effect. Prim has consequently been developed for effective absorption. This is thanks to the porous filling material and the smart design, which means that the entire panel absorbs sound. The modular approach enables the panels to be combined in various ways. Different formations for sound absorption for different types of areas. However, it doesn't entail shutting out sound, but rather reducing it. Creating an environment where everybody feels comfortable and which is suitable for both concentration and dialogue.

In a collaboration with Akustikfakta, Prim has been tested and evaluated to the new SS 25269 standard with very good results. It is a standard which guarantees high quality and sound absorption capacity for each individual product.

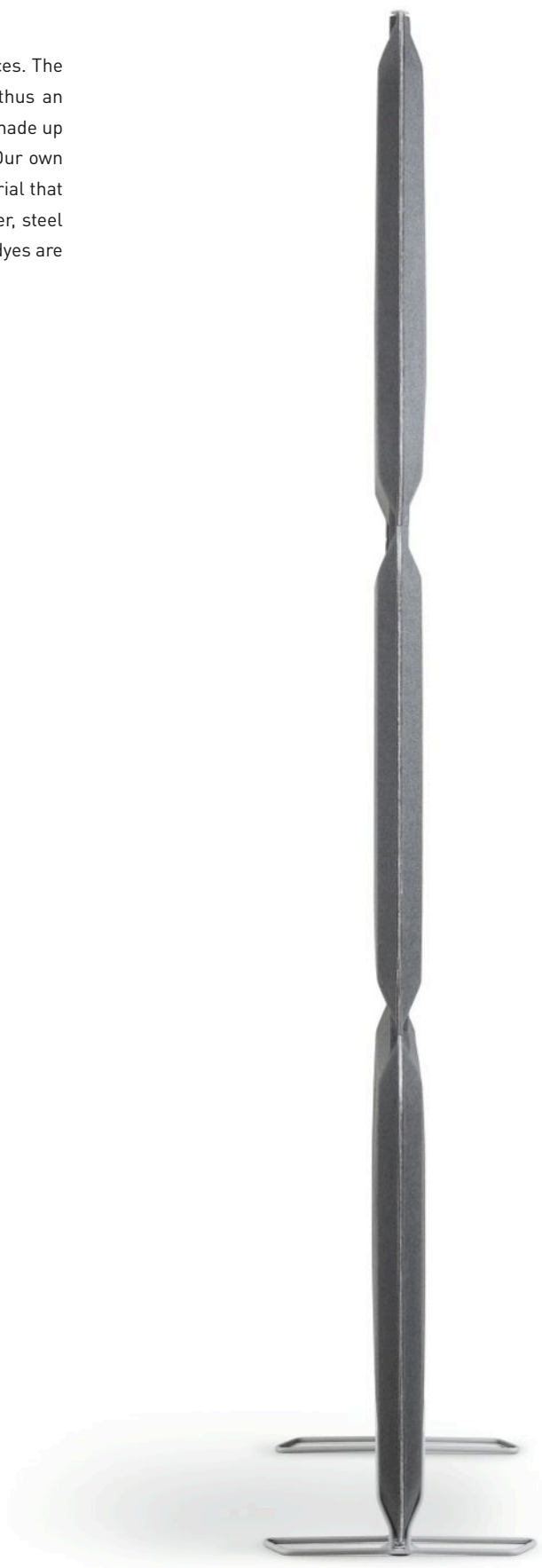
See the QR code for further acoustics facts concerning Prim:



[www.acousticfacts.com/prim](http://www.acousticfacts.com/prim)

## SMART SUSTAINABILITY

Prim is a screen that is sustainable and efficient in terms of resources. The sound absorber consists of Re:fill, a recycled filling material and thus an option with a low environmental impact. Re:fill is a unique material made up of a mixture of Kinnarps' own waste materials, polyester and PET. Our own production waste has become a smart resource, a sustainable material that can be used again and again. All parts of the screen (sound absorber, steel tubing, fixings, fittings etc.) can be easily separated. Even the textile dyes are environmentally approved.



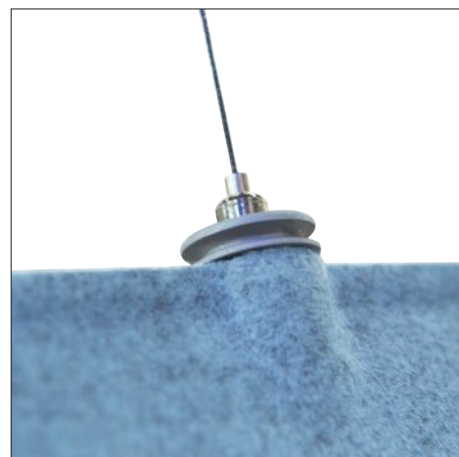
## FUNCTIONS &amp; OPTIONS

**CENTRE MOUNTED DESK BRACKET**

Centre mounted bracket for desk-top installation. Available in three versions for adaptation for different desk thicknesses. Two or three attachments per screen depending on their width.

**FLY-BY MOUNTED DESK BRACKET**

Fly-by mounted (suspended in front of the desk in two different heights) bracket for desk-top installation. Available in three versions for adaptation to different desk thicknesses. Two or three attachments per screen depending on their width.

**CEILING ATTACHMENT**

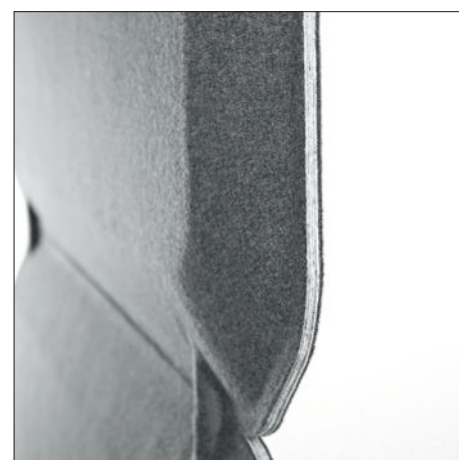
The wire attachment is screwed into the top edge of the tube together with a coupling washer and the wire is suitably attached to the ceiling. A wire lock with spring loaded locking pin means that the screens' height is infinitely adjustable.

**LEGS - ALUMINIUM**

The legs are made of die-cast aluminium. Each leg has stabilizers that can be adjusted up to 10 mm for levelling.

**LEGS - TUBULAR BASE**

The base is made of bent steel tubing. It has a set screw at the centre which can be adjusted if necessary between 20-85 mm.

**CREATIVE COMBINATIONS**

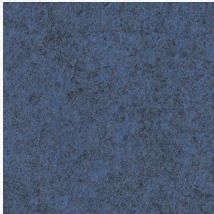
The possibility of mixing different sizes and colours gives you options. The screens have a 3D approach which gives them dimension and character. Prim provides screening, but nevertheless lets in light and a comfortable sound level.



# MATERIAL



BLAZER 4176



BLAZER 4164



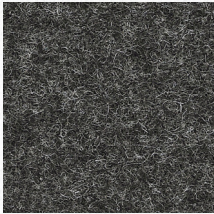
BLAZER 4197



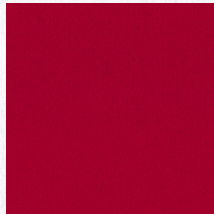
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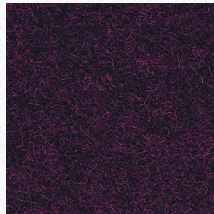
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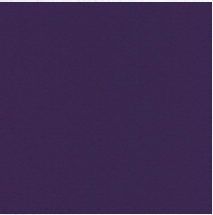
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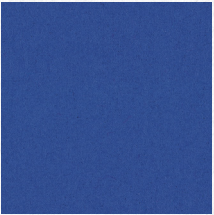
BLAZER 4131



BLAZER 4143



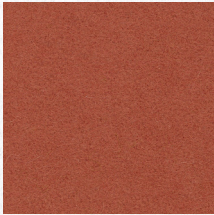
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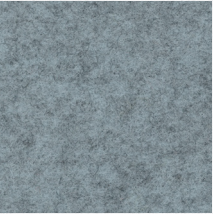
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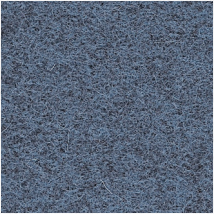
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BLAZER 4124



BLAZER 4151



BLAZER 4155

**WHICH COLOURS SUIT YOU?**

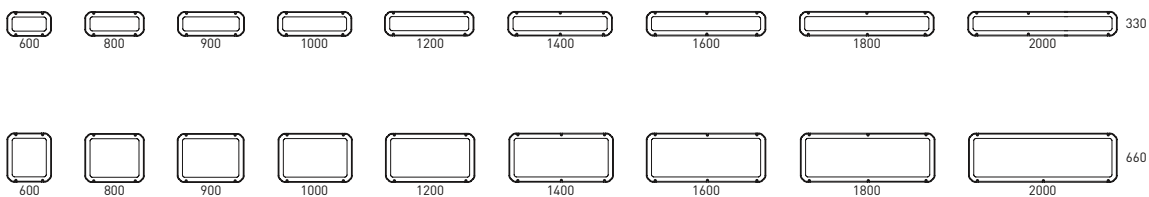
The screens will be sold in Kinnarps' Blazer wool fabric in 14 different colours. Blazer is a soft felted fabric in 100% wool. You can choose one colour for a uniform expression or combine several for a creative and exciting result.



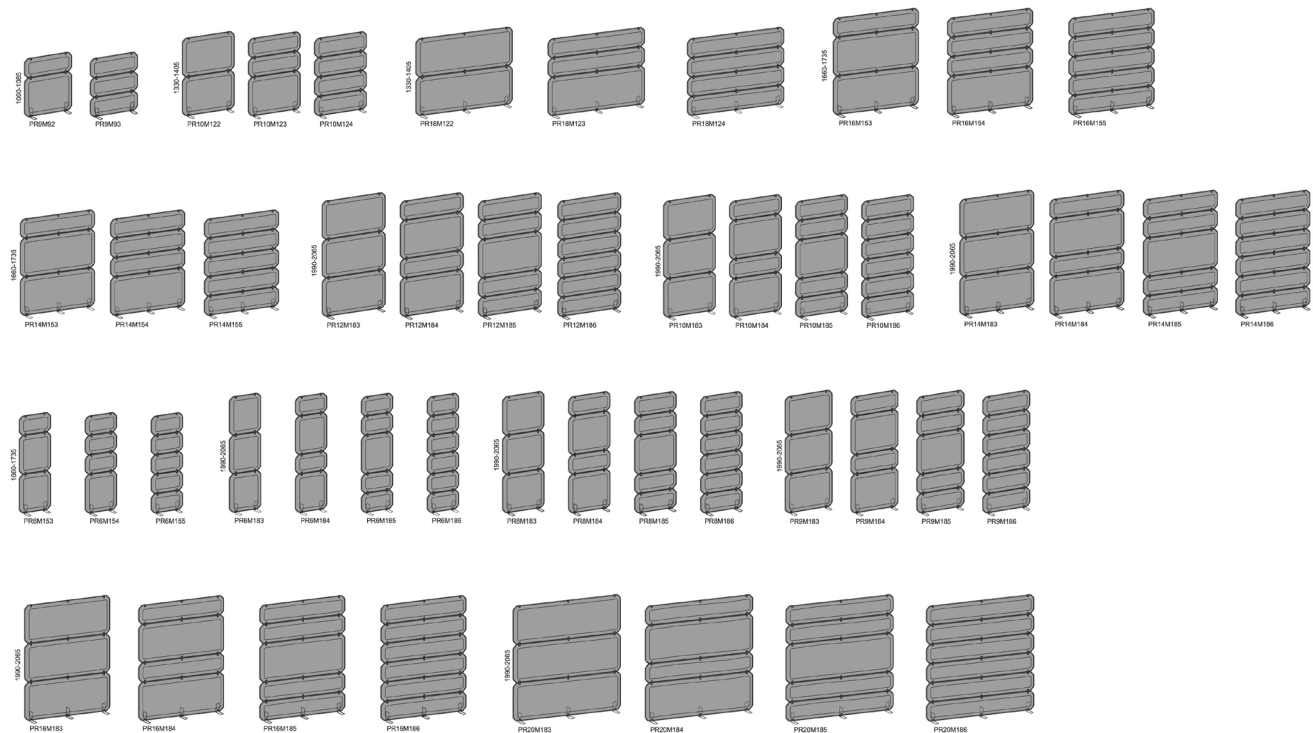
## MAKE MORE COMBINATIONS

The modular concept enables you to combine panel modules in different heights and colours into an exciting and attractive whole. The panel modules are available in two heights (330 and 660 mm) and in nine different widths (600, 800, 900, 1000, 1200, 1400, 1600, 1800 & 2000 mm). These can be combined into four different heights for floor and ceiling screens and two different heights for desktop screens. All to obtain the functionality you require and to fit together nicely with the rest of the layout.

### MODULES



### EXAMPLES OF COMBINATIONS



#### PRIM – SOUND ABSORBER

**DIMENSIONS** The panel modules are available in two heights (330 and 660 mm) and in nine different widths (600, 800, 900, 1000, 1200, 1400, 1600, 1800 & 2000 mm). These can be combined into two different heights for desktop screens (330 and 660 mm), and four different heights for floor and ceiling screens (1050, 1400, 1700 & 2000 mm). **MATERIAL** Re-fill and Blazer fabric. **SOUND ABSORPTION** High sound absorption capacity according to the new S525269 standard. (Go to [www.acoustic-facts.com/prim](http://www.acoustic-facts.com/prim)) **UNIT** mm. **DESIGN** Christian Halleröd



BETTER AT WORK

We believe in making life better at work. At Kinnarps, we do more than just sell furniture. With products and services to match your needs, we deliver inspiring and effective workspace solutions to help your organisation prosper.  
[www.kinnarps.com](http://www.kinnarps.com)

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