

m o o o i[®]



Boutique Kimono

“Why don’t we love our sofas like our handbags? Why is it so difficult to buy one? And why do we buy one sofa to last the best part of a lifetime?” It was pondering these questions that gave well-known designer Marcel Wanders a novel idea. As a result Moooi Boutiques are opening their doors all over the world. Presenting a revolutionary concept which makes buying a sofa not only easier, but also much more fun. Conceived, developed and designed by Wanders himself, this concept consists of a set of “naked” seating units ready for dressing in a whole range of unique covers.

Designer
Year of design

Marcel Wanders
2005

Fabric



Dress - Cushion - Pillow

Composition 55% Polyester
45% Viscose

Abrasion 25000 Martindale

Firetest BS 5852, ig. s. 2-5
EN 1021-1/2
US Cal. Tech. Bull. 117

Covers

Boutique Naked can be “dressed” in any of the 17 different creative, detailed and fashionable covers, all developed exclusively for Moooi Boutique. Moooi will continue to design new covers so that you can keep on bringing the latest style and feel into your home.

All Boutique covers are tailored to fit and easily attached to the sofa with Hook and Loop (velcro) fastenings. The underside of the sofa is covered entirely with this technology so that installation is made even more user friendly. Installation of the cover and cushions should take approximately 5-10 minutes.

Packaging

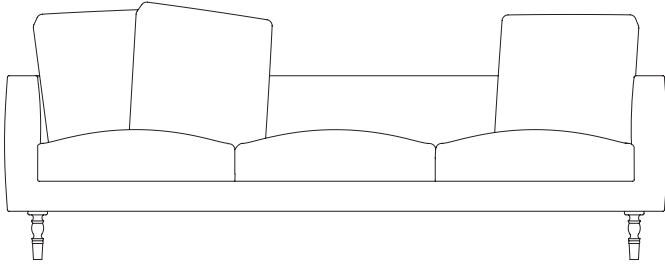
Triple seater	Double seater	Single seater	Footstool
H 50 cm 19.6”	H 50 cm 19.6”	H 50 cm 19.6”	H 30 cm 11.8”
W 222 cm 87.4”	W 156 cm 61.4”	W 90 cm 35.4”	W 70 cm 27.5”
D 90 cm 35.4”	D 90 cm 35.4”	D 90 cm 35.4”	D 70 cm 27.5”
Colli I	Colli I	Colli I	Colli I
Product weight: 64 KG 143,3 lb	Product weight: 49 KG 108 lb	Product weight: 32 KG 70,5 lb	Product weight: 14,5 KG 31,9 lb
With packaging: 71 KG 156,5 lb	With packaging: 54 KG 119 lb	With packaging: 36 KG 79,4 lb	With packaging: 16 KG 35,3 lb

Cleaning Instructions

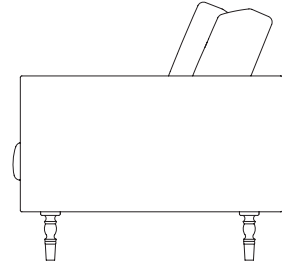
Boutique sofas and covers must always be dry cleaned. Do not machine wash and do not apply any cleaning product which contains bleach or bleaching agents. Always read the label of any cleaning product you intend to use on or near any item from the Moooi collection. For further cleaning advice for your Boutique cover or sofa please contact your nearest Moooi agent or dealer located via the Moooi website.

Main dimensions

220cm | 86.6"



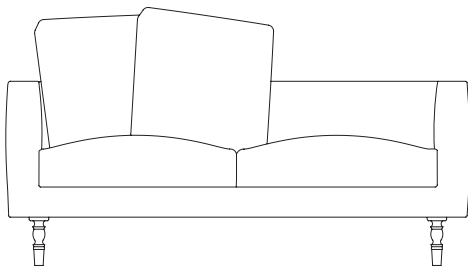
40cm | 15.7"



61cm | 24"

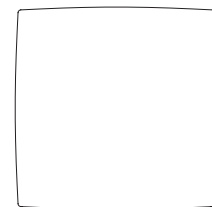
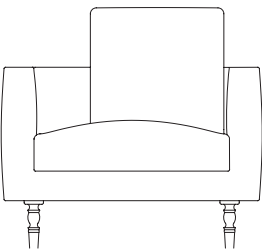
86cm | 33.9"

154cm | 60.6"

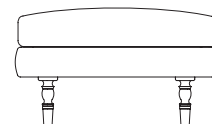


70cm | 27.6"

86cm | 33.9"



70cm | 27.6"



40cm | 15.7"